

DER WAGENMACHER



WAGNEREI BROHM

ANNO  1919

LANGEN - BROMBACH

EXCLUSIVE MANUFACTURER OF ODENWÄLDER MARKET WAGON



It all began in 1919 in Langen-Brombach, when Peter Horn, the father-in-law of Wilhelm Brohm, founded a small, rural wheelwright's shop. The small village of Langen-Brombach is located in the middle of the Odenwald (Forest of Odes), surrounded by lush green meadows and thick forest.

Today it is Achim Brohm who runs the handicraft business. He is the great grandson of the company founder and learned the traditional handicraft from his grandfather 25 years ago, and has also armed himself with innovative ideas for the future.

Upon stepping into his workshop, the heartbeat of the old handicraft tradition with a modern pulse is clearly evident. His trademark: high-quality wagons. Nostalgic, luxurious and exclusive - made to specification for customers from all around the world.

The art of wheel and wagon-building is a well-kept secret that has been passed on in rural wheelwrights, every detail passing from generation to generation. Today the craft has all but died out. Only a few remain who possess the old knowledge. Achim Brohm is one of the last of his kind.

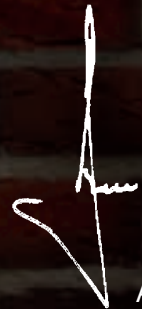
Wilhelm Brohm, 1952



LANGEN-BROMBACH IN THE ODENWALD



"My customers think like I do. They have vision and the courage to make their ideas reality."



Achim Brohm

DER WAGENMACHER



"Years ago I had a vision, and a good feeling in my stomach when I decided to take over the handicraft business of my ancestors and become a wheelwright. This took confidence – many didn't believe that future success would be possible with such a traditional craft. Today i am one of the last of of my kind and we sell our handmade wagons all over the world."

My customers, who come from very different countries and cultural backgrounds, think the same way I do. They have vision and the courage to make their ideas reality. They believe that genuine quality makes the difference – especially when presenting your own range of products. My customers dare to be different. And this makes them successful."



Some steps in the working process cannot be carried out by any machine and are still performed manually, using the traditional methods.

THE VISION IS THE FIRST STEP

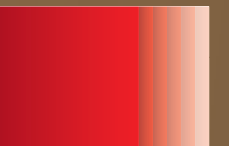


A true sales and marketing vehicle is not something that is ready-made, but is rather a product that is custom-made for each individual customer. Size, colours, materials, internal equipment, extras: the customer's individual wishes and vision determine the design and the details of the wagon.

Here there are countless options to choose from: would you prefer luxurious with leather, granite and gold-plated features, or rather efficiency and function with easy-clean surfaces? Is it intended as a bar, a point of sale or a cigar lounge? Should it be extra-large, extra-small, very narrow or very wide? Will it be positioned outside a shopping centre, in the marketplace or in a hotel lobby? Let your imagination run wild – the Wagenmacher will take care of the rest.



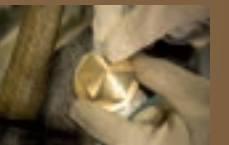
Native carriage-building woods



Weather-resistant painted finish in all RAL colours



Various awning fabrics



Individual details

Powerful: one of many options for the technical equipment... Gas roasting grill for the perfect bratwurst.



Each wagon begins with one core element: the wheel. Each individual wheel is produced using traditional skills, passed down through the generations. We then move on to making the wagon itself.

We respect tradition in our work, but also place great value on technical innovation. For without a range of modern machinery, which accelerates many processes, we could not satisfy the demands of the modern customer.

Yet in spite of us using cutting-edge technology, it takes time to make a wagon, as many elements can only be produced by hand: around 400 hours of intensive labour are put in before the unit is finished and the wagon makes its way to its new owner. This enables us to offer our customers what they have come to value so highly in an Odenwald market wagon: the highest quality and genuine hand craftsmanship. And this is evident in every detail...



From the initial rough shavings to the final polish: with the Wagenmacher, everything still revolves around the art of the wheelwright.

GENUINE PRECISION WORK

FROM START TO FINISH



FUNCTIONALITY

IN ITS MOST BEAUTIFUL FORM



Almost every idea can be realised harmoniously, such as the integrated functional grain mill in the brewing wagon.



Just imagine you are moving house and are designing the space in your mind. You can plan your nostalgic wagon with this same sense of freedom. Whether for beer, coffee, spices, currywurst, flowers or tickets: regardless of what you're selling, the wagon will be tailored to your specific product, down to the finest detail.

We pool together many specialisms under one roof and can thus cater to almost every wish - special one-off orders are simply part of our everyday work. It goes without saying that all important aspects such as budget specifications, place of use or working processes will be taken into consideration. But when it comes to vision, you can go one step further and market the wagon to your customers yourself - e.g. as a cigar lounge or an extravagant sleeping carriage. Whatever you have in mind: with the Wagenmacher, you have the right partner by your side. Always reliable. And always producing unique results.



A brewing wagon with everything that is required to brew a really great beer out and about, using traditional techniques.

TRUE WORKS OF ART ARE

HAND SIGNED

WAGNEREI BROHM
ANNO 1919
LANGEN-BROMBACH

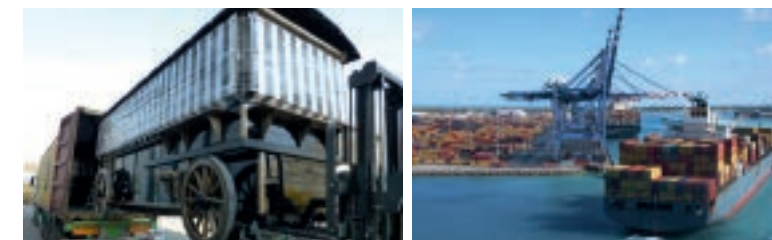


During production, the quality of your wagon will be certified by means of a branded trademark.



After around 400 hours of work, the wagon is finished. Its quality is certified by means of a branded trademark. At first glance, you feel as you have been transported back to a bygone era. From the outside, it exudes a nostalgic and luxurious flair with its timeless design. But behind this lie inner workings that are precisely tailored to your product with a well thought-out overall concept, innovative technology and many customised extras, and that are entirely in keeping with modern times.

You will see for yourself when your wagon is delivered. Regardless of your location, the Wagenmacher will ensure smooth logistics, as it delivers to anywhere in the world. And then the time finally arrives – you receive an eye-catching unique product, designed to fulfil your every wish. A truly unique product – something you don't come across too often nowadays. High quality, unmistakable, individual.



*Croatia or China?
No problem, the Wagenmacher will take care of the logistics.*



This hand wagon has been designed and built for a mineral spring. It is an ideal advertising medium and sales vehicle for mineral water and especially for high-quality lemonade drinks of the corresponding springs. Our Lemonade wagon is perfectly suitable for open air events as for example garden or landscape fairs.

The standard equipment:

- hand wash basin and sink with hot water boiler
- freezer
- cash drawer
- stylish parasol
- sales rack with price board
- fruit display
- bar table, pluggable: direct to the wagon



*Naturally, we will also paint this wagon
in your preferred color and
label it with your logo!*

REAL **NATURE** OUR LEMONADE WAGON





Small, individually fitted and very easy to manage: the hotel wagon was specially developed for flexible use. For example, they can be positioned in the lobby or on the terrace of a hotel without any problem – on their own or as a group.

In this series, at the request of a large hotel group, each wagon was individually fitted: out one for beverages, one for ice cream – the interior equipment was planned and realised completely to customer specification.

On account of the compact dimensions, this wagon model is ideally suited for catering at weddings, festivals and events of all kinds. Each individual unit can be individually equipped depending on the goods to be sold and the intended purpose, adapted for various themes, campaigns or meals. We place no limits on our customers' imagination...



The small hotel wagon can be positioned anywhere, ideally at the location with the largest number of potential customers: when the sun is shining, it makes an appearance on the terrace, and in the evenings it can be found in the foyer...



FULFILLED

LONGING

OUR HOTEL WAGON



The typical “market wagon” is the origin of our production in Langen-Brombach. It is very agile with its turntable steering and has the typical “carriage” character.

We offer this model for nearly every usage.

- beverage wagon
- grill – and baking wagon
- presentation wagon



Equipment options: hot wine und fire-tongs punch

ORIGIN **MARKET WAGON**

OUR CLASSIC





Opatija – a chic seaside resort and Croatia’s oldest tourist location. Surrounded by magnificent historical buildings, luxurious flair and Mediterranean charm, this is the 5-star Hotel Milenij.

On the gorgeous terrace directly overlooking the sea, the stylish Brohm wagon perfectly sets the scene. It was specially designed for the Mediterranean, historical setting, and finished in a sophisticated crimson hue with a host of copper elements. Here the demanding guests are served coffee and cocktails in the proper style. So too in this wagon, the customer’s every wish has been fulfilled – including punctual delivery right to the hotel terrace.

Bright red paint, shining copper: the fact that the mobile bar from the Odenwald fits so well with its surroundings is no coincidence.

Coffee, beer or cocktails: everything has its place and, thanks to cutting-edge technology, is served at the perfect temperature.



Glamorous surroundings require luxurious presentation: a Brohm wagon on the 5-star-hotel terrace on the Adriatic Coast.

100% TRUE TO THE ORIGINAL STYLE

THE MOBILE BAR FOR THE HOTEL MILENIJ





The grill- and soup wagon is virtuous among the market and sales wagon. This wagon adapts easily to every background and is an absolute eye catcher with its different equipment variants.

The design – both color and optic – as well as the interior will be created together with the customer.

Our wagon come along with the different equipment variants:

- grill – soup wagon
- beverage wagon
- hot wine wagon
- ice cream wagon
- wine wagon
- specialties sales wagon



THE SPECIAL TRIP TO THE COUNTRYSIDE GRILL AND SOUP WAGON





One of the most beautiful wagons from our product range is this barbecue wagon with grill station and beverage bar. Its noble and unique appearance fits to every manor or castle yard.

This wagon can be built with every desired equipment. The visual and color design is conducted in close coordination with the customer – therefore every wagon is a real UNIQUE PIECE!

*Fully equipped and
matching the ambience*



The Wagenmacher is taking care of a smooth logistic process.

MANOR ROMANCE

LARGE BARBECUE WAGON





“My vision: to acquire a market wagon that reflects the quality of my products. And that allows me the freedom I require.”

“Our nostalgic market wagons have been hand-produced with a great deal of love and care by the Wagnerei Brohm based in the Odenwald. The historic milk carts of Berlin’s Bolle Dairy, which were manufactured around 1900, served as the model. The beautiful curved wooden roofs also served as a template for our historically inspired vehicle. Herr Brohm, who passionately undertakes the rarer profession of the wheelwright, fulfilled our requirements to modern standards, without compromise. We would like to take this opportunity to thank Herr Brohm and his team once again, all of whom delivered truly exceptional work!”

Renate Thesing,
Managing Director of Tante Tomate

Originality: a sweeping roof like those found on milk carts from the turn of the century

Custom solution: extra narrow format

Classy: high-quality presentation of goods by means of carefully selected materials and close attention to detail



MODERN NOSTALGIA

THE MARKET WAGON FOR TANTE TOMATE



LIVING OUT **TRADITION** MOBILE BARS FOR BEER



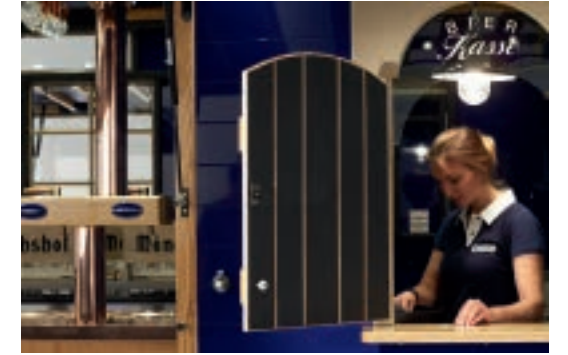
Special order:
a maypole for advertising

Well thought-out:
glass-return system with a chute
running directly to the dishwasher and
an automatic counting mechanism



2 in 1:
a covered tow bar becomes
a counter for your drinks

Recognition:
the beer bottles, as sold
to the customer, are
presented accordingly in
display cabinets.



Clear partition:
an integrated cash register cabin



In order to present well-known beer varieties from a regional brewery in an appropriate fashion, we opted for a market wagon from the Odenwald. Because what else presents a traditional brand in so skilful and stylish a fashion as a traditional mobile bar...?

And the wagon meets the highest expectations in every respect: it not only attractively presents the speciality beers, but also simplifies working processes with a host of well thought-out functions. Returned glasses slide directly into the washing unit and are automatically detected by a counting mechanism, customers pay in the adjoining "cash register cabin" and patrons can enjoy their cool, perfectly poured beer at the mobile bar, which can be easily mounted on the tow bar. And of course it would not be complete without a branding maypole and the attractive presentation of the familiar beer bottles. Traditional, stylish and of top quality: the Wagenmacher knows how beer is best enjoyed.

TRADITIONAL BEER BAR WAGON



May we present? Our new mobile bar wagon is designed on a tandem chassis with a total permissible weight of 3.500 kg and can be easily towed with a bumper pull or towing coupling. The chassis can be lowered hydraulically – so the wagon is at customers eye level. Of course, the wagon will be painted in your preferred color and sealed with your branding.

Up to 6 x 50l barrels fit into the cold storage, which you can also fill from the outside, and two bottle extractors ensure chilled beverages. A glass washing machine from Winterhalter is a fixed component and together with the glass return (incl. slide) it's a practical solution! The cashier counter is not only a successful eye catcher, furthermore it is also helpful for a smooth process (the bar keeper doesn't have anything to do with money). The brand presentation in the front is the most important part of this wagon – the beer bottles assortment is set the scene with LED lighting. So, the customer knows what to buy in the supermarket!

Distinctive and traditional brand presence in RETRO style

The tandem chassis can be lowered hydraulically and is at customers eye level.

Height adjustable drawbar (bumper pull + truck-DIN-drawbar eye) is covered with a bar table.

Clear separation of beer bar and cashier



Functional and stylish interior



Practical: cold storage can be filled from the outside
 Beer bottle presentation with LED lighting in the show case in front of the bar
 Cashier and glass return (slide directly to the glass washing machine)



Tandem chassis (3,5 t) with height adjustable drawbar (bumper pull + truck-DIN-drawbar eye)

100 % **RETRO**

THE MOBILE BEER BAR WAGON FOR THE EINBECKER BREWHOUSE



PURE EMOTION

OUR CASH REGISTER WAGON

A cash register wagon,
as they used to be: a real
eye-catcher.

Nostalgic: One of many ways to
make the cashier comfortable...
A retro-look leather seat for
the cash register rounds off
the overall appearance.



Ensures a touch of flair at the fair:
the "Blinkspiel" games wagon, complete
with flashing lights.



**Our customer's wish: a cash register wagon
that brings back happy childhood memories.
With fairground flair and authentic charm.
Your wish is our command. A wagon was
produced that looks as though it belongs
in another era, but with all of the mod-cons
you could possibly want.**

The wagon contains all of the most important equipment
for a convenient sale: a cash register, a comfortable leather
seat and a heater for the cold winter months. The inside is
equipped so that the goods can be presented in the best
possible quality – as was previously the case at separate
points of sale. In keeping with the style, the product of-
fering is written up on chalk boards integrated into the
window shutters. Nostalgic, authentic and classy: a cash
register wagon like this is a real eye-catcher for customers –
and a good option for successful businesses.

UNFORGETTABLE EXPERIENCES

THE DRINKS TROLLEY

It would be a shame to only use it on the 1st of May: the traditional drinks trolley impresses with top equipment.

The trolley can of course be individually fitted depending on the target group. As a mobile cocktail bar, a wine trolley, a juice stand, picnic trolley, etc. ...



Ideal for excursions with friends: enjoy a cold, freshly poured beer from the drinks trolley, even on hot days



Voilà! Probably the smallest wagon from the Odenwald: the drinks trolley. It was produced on a large scale for breweries and is an exceptional companion for a May Day excursion or for other trips with beer lovers. It may be small, but it has ample equipment...

An integrated 12 Volt battery is converted to a substantial 220 Volts by means of an integrated converter and thus supplies the high-performance circulating cooler with power. This means that the beer remains cold, even on hot days. And a CO₂ cannister ensures the perfect foamy head. The beer is poured into the glass via a dispenser with a pressure regulator, with flawless quality. To ensure you have a pleasant walk, the wheels are mounted on slide bearings and are rubber-coated – meaning the wagon runs smoothly and quietly. Nothing will stand in the way of your wanderlust and a fantastic drink...

MADE IN THE ODENWALD,
THE WORLD OVER
AT HOME

DIE WAGNEREI

ANNO  1919

LANGEN - BROMBACH

EXCLUSIVE MANUFACTURER OF ODENWÄLDER MARKET WAGON



A condiment, cash register, mulled wine or soup wagon: custom wagons have been designed and crafted for customers all around the world from the idyllic Langen-Brombach. There's practically no request we cannot accommodate. Let us inspire you – or simply offer some advice.

DER WAGENMACHER.



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